

**Get rid of traffic jams, air pollution and noise,  
save time and money, and even get prizes!**

**Act now!**

Are you frustrated by wasting your valuable time stuck up in traffic jams? Bored of walking home from the train, bus or metro station? Takes you 20 minutes to do the 40 km to the outskirts of the city you work in, and then an additional hour to do the last 10? Ever wondered why you need to drag over 1 ton of metal and plastic to get you from one place to another, and spend a lot of money for fuel? Could make good use of a practical, yet fast and comfortable vehicle for short trips and excursions during your holidays? Do you care for your environment and sustainability? Perhaps all of these? Or do you just like pure, organic design? **Then the MOVEO ultra light, folding electric scooter is for You!**

**Scooters** are used in a great number in many countries, and they are generally causing **enormous air pollution** (they emit especially particulate matter, soot and hydrocarbons) and noise. Scooters have also other serious limitations: they cannot be carried on public transport vehicles, and they are prone to theft. All these problems and even more are solved by the **electric scooter MOVEO** (<http://moveoscooter.com/moveo/>).

## MOVEO, The Ultra Light Weight Folding Electric Scooter

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MOVEO **emits no air pollutant**, and **it is quiet**. It emits much less CO2 than an internal combustion scooter even if the electricity used by MOVEO is produced by a coal power plant: in cities **MOVEO uses about 70 % less energy per kilometre** than an internal combustion scooter. MOVEO can be a great incentive for many people to **switch from car** to this environment-friendly transport mode.

MOVEO carbon composite monocoque body and advanced components make it **extra strong** and at same time by far the **lightest** vehicle in its category, it weighs only 25 kg (55 lb), and . It is **foldable**, it can be easily taken onto a bus or train, or inside your home or office.

The maximum speed of MOVEO is 45 km/h (27 miles/hour), its range is 35 km (extendable to 70 km with additional battery pack), and the time for full recharging is one hour.

In case MOVEO will be mass produced, **its price will be quite affordable** compared with any high quality traditional scooter: about 2400 EUR (about 3000 USD; VAT, sales tax, shipping costs not included).

So far MOVEO is not mass produced, only a few prototypes are ready. In order to start mass production, **orders and/or investors are needed. You can help to achieve this!** The team developing this new vehicle has recently launched a **crowdfunding campaign** on the **JumpStartCity site** ([http://jsc.am/40\\_2347](http://jsc.am/40_2347)) to be able to start a small scale manual production. (This means that for the time being the price of MOVEO will be higher than in case of mass production.)

The fundraising has successfully passed the first stage, in which community members voted for the project to allow it to move to the next stages. It also passed the second, promotion stage which aimed to create an increasing public interest in the project. Now it is in the third stage: you can make the actual **pledge until 10<sup>th</sup> August 2013, 10:58pm PDT**. Click on **“Back this Event”** at [http://jsc.am/40\\_2347](http://jsc.am/40_2347).

There is also a possibility to become a **Promoter** of the project and to win exciting prizes – including free MOVEO scooters – after a successful fundraising campaign.

Please support the idea to make it an everyday reality.



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